

MACMA

The Media, Audience & Content Marketing Association

HOLIDAY EXTRAVAGANZA

Join us and become a part of the community
at this incredible industry holiday event.



Co-Sponsor

SPONSORSHIP OPPORTUNITIES

\$ 1000

MEDIA PARTNERSHIP BRONZE LEVEL

Logo on all digital event promotions
including onsite signage.

\$ 500

SIGNAGE SPONSORSHIP

Included in shared onsite banner at
the event

Join The **MACMA** Community
Follow us on [LinkedIn](#)



Hearst Tower NYC



November 30, 2023



help@the-macma.org

BENEFITS

TARGETED AUDIENCE REACH

Connect with industry professionals who are
passionate about media, audience, and content
marketing.


NETWORKING

MACMA has a strong community of media
professionals who actively participate in their
events and programs.

EXPERIENTIAL LEARNING

Contribute to creating a valuable learning experience for
attendees that enhances your brand's credibility and
showcases your commitment to fostering professional
development within the media industry.

AGENDA

- 9am - Continental Breakfast
- 9:30am - FIPP NYC Insider Event 
- 12pm - MACMA Holiday Teambuilding Lunch and
Networking Event

WWW.THE-MACMA.ORG